

## SPONSORSHIP OPPORTUNITIES

### ☐ \$7,500 PLATINUM Sponsor

#### 2017 Mercury Awards

##### At the Event

- Tickets for ten (10) guests (including table recognition)
- Opportunity to give brief remarks (including award presentation)
- Full page program ad

##### Print, Social, and Online Recognition:

- Logo prominently displayed on Save the Date, Invitation and event signage
- Logo displayed on all Mercury awards e-communications
- Logo on PRSA CT website, hyperlinked to sponsor website
- Company mention in #3 in social media announcements

#### PLUS (2) Education Programs (sponsor chooses programs)

- Logo prominently displayed on all event marketing materials, including day-of welcome PowerPoint slide
- Recognition at event
- Option to exhibit/provide promotional materials at event

### ☐ \$5,000 GOLD Sponsor

#### 2017 Mercury Awards

##### At the Event

- Tickets for ten (10) guests (including table recognition)
- Half page program ad

##### Print, Social, and Online Recognition:

- Logo displayed on Save the Date, Invitation and event signage
- Logo displayed on all Mercury awards e-communications
- Logo on PRSA CT website, hyperlinked to sponsor website
- Company mention in #2 in social media announcements

#### PLUS (1) Education Program (sponsor chooses program)

- Logo displayed on all event marketing materials, including day-of welcome PowerPoint slide
- Recognition at event
- Option to exhibit/provide promotional materials at event

### ☐ \$2,500 SILVER Sponsor

#### 2017 Mercury Awards

##### At the Event

- Tickets for five (5) guests (including table recognition)
- Quarter page program ad

##### Print, Social, and Online Recognition:

- Logo displayed on Save the Date, Invitation and event signage
- Logo displayed on all Mercury awards e-communications
- Logo on PRSA CT website, hyperlinked to sponsor website
- Company mention in #1 in social media announcements

### ☐ \$1,000 BRONZE Sponsor

#### 2017 Mercury Awards

##### At the Event

- Tickets for five (5) guests (including table recognition)
- Company name listed in event program

##### Print, Social, and Online Recognition:

- Logo displayed on all event marketing materials
- Logo on PRSA CT website, hyperlinked to sponsor website

### ☐ \$500 COMMUNICATION Sponsor

#### 2017 Mercury Awards

##### At the Event

- Tickets for three (3) guests (including table recognition)
- Company name listed in event program

##### Print, Social, and Online Recognition:

- Logo displayed on all event marketing materials
- Logo on PRSA CT website, hyperlinked to sponsor website

#### PLEASE NOTE:

- Sponsorships are sold on a first come basis or first right of refusal from previous year.
- Program ad supplied by sponsor and must be submitted by [DATE]
- Sponsorship packages that include education program(s) must be fulfilled by June 1, 2018.
- Please email a high-res jpeg of your logo to [admin@prsact.org](mailto:admin@prsact.org)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

List name as it should appear in promotional materials

Facebook URL: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_